D.K.M College for Women (Autonomous), Vellore.

Department of Economics (Aided)

Webinar Report On Covid – 19 Economic Opportunities and Challenges

Department of Economics of D.K.M College for Women Organized a Webinar on 12.06.2020 from 11.00a.m to 12.30 p.m on the topic "Covid-19 Economic Opportunities and Challenges" To organize this Webinar, Department of Economics conducted Zoom meeting on 29-05-2020 at 7.30 p.m. and discussed about the process of conducting Webinar. The purpose of this webinar is to focus on current economic issues.

Using Google form for the creation of registration link and invitation in the PDF format was sent through whatsapp to different groups of colleges. Participants were registered for this Webinar by using this link. Nearly 620 Participants were registered. On 11-06-2020, a Demo Google meet was conducted at 4 p.m. for which Head of the Department, faculty members of Economics and resource person participated. On the previous day of Webinar, Google meet link was sent to the participants registered mail id.

Dr.R.Banumathy, Associate Professor Head of the Department of Economics D.K.M College for Women delivered the welcome address and introduced the Resource Person Dr. K.Umadevi, Assistant Professor of Commerce, Gurunanak College (Autonomous) Chennai. Dr. P.N.Sudha, Principal of D.K.M. College for Women delivered felicitation for the programme. The Resource Person highlighted challenges in supply chain problem in manufacturing, hospitality and tourism industry's woes and resultant unemployment threat. She projected on the opportunity front the macroeconomic fundamentals of India and possibility of a resurging rural India. Her projection though a steep fall in growth a semi balance will occur in the medium term and a stability in a longer term.

At the end, vote of thanks given by Dr. M.Jayasudha, Assistant Professor of Economics, D.K.M College for Women Vellore. After the Webinar, the feedback link was sent in the chat box and e- certificate generated after the feedback link submitted by the participants.